

## **DRAFT - Sample Press Release – SEC Exception to Embargo Policy**

For Immediate Release:  
November 15, 2011

### **(NEW YORK) – XYZ Corporation Announces Positive Topline Results from Phase III Study of Drug A in Leukemia Patients**

XYZ Corporation announced positive topline results today from a pivotal study of Drug A in the treatment of nearly 1,000 newly diagnosed patients with acute myeloid leukemia (AML). The study